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TIPS TO SAVE TIME, MONEY & EFFORT WHILE HIRING A LOGO-DESIGNER

01

BESPECIFIC

While posting logo-job requirements on social media it is better to be specific and detailed in order to find the perfect match



WRITTEN BRIEF

Share a written brief with your designer. This will be helpful for reference. Also, make sure you mention things you want in the design

02

03

LIKES DISLIKES

While sending a design version for revision, do let the designer know what elements you liked and what you did not



SHARE SAMPLES

Share samples of logos that you like and those you don't. It will allow the designer to understand your taste and deliver better.

04

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LOGO FORMATS

Confirm with your designer what formats he/she will be delivering. Make sure a vector version and a monochrome version is included

